

Universidade Positivo

Institutional Presentation



Welcome to Curitiba, Brazil

- Capital of Paraná
- 250 miles / 400 km from São Paulo
- Metropolitan area of 3 million people
- Modern, safe & strongly influenced by European immigration
- Open & welcoming



Welcome to Curitiba, Brazil



Welcome to Grupo Positivo

- *Editora* – Publishing House present in 4000 public and private schools through the Positivo teaching system
- *Posigraf* – 3rd largest printing company in South America
- *Positivo Informatica* – Market leader in computer sales in the domestic market

Welcome to Grupo Positivo



Welcome to Universidade Positivo

- Private, for-profit university
- 1988 – first undergraduate programs
- 2008 – granted university status by MEC
- 2016 – 9th best university among private institutions



Mission of Universidade Positivo

“Produce and disseminate knowledge through teaching, research and life-long learning programs to form citizens and professionals committed to Positivo’s founding values: knowledge, ethics, work and progress.”

All employees and students are committed to contribute to economic and social development, with a view to become better people and build a better world.

Universidade Positivo | Some facts

- Programs
 - 60 undergraduate
 - 6 distance learning
 - 200 post-graduate
 - 4 Master
 - 3 PhD
- 25.000 students
- 800 professors
- 750 staff



Universidade Positivo | Infrastructure

- 7 large lecture buildings
- Numerous laboratories
- Outstanding sport facilities
- Modern & light-filled library with access to
 - 43.000 titles
 - 220.000 books in total
 - 274 printed journals
 - 9 online data bases of national and international journals



Universidade Positivo | Infrastructure



Universidade Positivo | Schools

- School of Business and Communication
- School of Exact Sciences and Technology
- School of Biology and Health Sciences
- School of Human and Social Sciences

UP | School of Business & Communication

- Form, enhance, and promote vision and expertise in marketing, communication and sales
- Applying knowledge through 7 labs & insights from national and international experts



UP | School of Business & Communication

- Undergraduate Programs:

- Business
- Economics
- Accounting
- Advertising
- Design
- Journalism
- Foreign Trade

- Post-graduate Programs*

- MBAs
 - MBA in Service Excellence
 - MBA in Audit and Advisory Services
 - International MBA in Strategic Management
- Specializations
- Post-Flex
 - Industrial administration
 - Integrated logistics management
 - Corporate Governance

*A few examples only

UP | School of Exact Sciences & Technology

- Form graduates with a sound expertise in engineering and exact sciences through inspiring teaching and research
- Hands-on learning to nurture enchantment & contributing to the advancement of society at large



UP | School of Exact Sciences & Technology

- 7 engineering programs
 - Bioprocess and biotechnology engineering
 - Civil engineering
 - Computer engineering
 - Electrical engineering
 - Energy engineering
 - Production engineering
 - Mechanical engineering

Aiming to be the first Brazilian university to achieve ABET accreditation



UP | School of Human & Social Sciences

- Search for the improvement of human beings and their relationships among each other and with the environment.



UP | School of Human & Social Sciences

- Undergraduate Programs

- Architecture and Urbanism
- Law
- Pedagogy
- Physical Education
- Psychology

- Post-graduate Programs*

- Urban Intervention
- Urban Management,
- International Relations and Diplomacy
- Child Development
- School Management
- Institutional and Clinic Educational Psychology

*A few examples only

UP | School of Biology & Health Sciences

- Cover all knowledge areas related to various forms of life and work towards the welfare of the human being in balance with the environment.
- Immersion and practice from day one, complemented by a rich humanistic education



UP | School of Biology & Health Sciences

- Undergraduate Programs

- Biological Sciences
- Biomedicine
- Dentistry
- Medicine
- Nursing
- Nutrition
- Physiotherapy

- Post-graduate Programs*

- Minimally Invasive Surgery
- Chronic Pain
- Health and Hospital Management
- Functional Gastronomy
- Human Physiology and Performance
- Intensive Therapy Nursing
- Gynecological and Obstetric Nursing
- Cardiology Nursing

*A few examples only

UP | Master & PhD Programs

- Three PhD & four Master Programs
 - Master in Biotechnology
 - Master and PhD in Business Administration
 - Master and PhD in Dentistry
 - Master and PhD in Environmental Management

UP | Master & PhD Programs

- Applied research oriented towards industry needs
- Nationally registered research groups working on, among other:
 - Strategy & innovation
 - Law & society
 - Organizational behavior
 - Distance education
 - Civil liberties and economic rights
- Introduction to scientific work – guiding and supporting students in their academic research activities



UP | Post-graduate studies

- Contribute to life-long learning and the perfectionning of professionals
 - Pós-Flex Programs
 - Specialist degrees
 - MBAs
- Enriched by technical visits, international lectures and networking events



UP | International Relations

- 50 partner universities in 20 countries
- Student exchange, double degree programs and technology transfer
- Participation in the “Science without Borders” program

Get in touch with the International Relations' Office
internacional@up.edu.br



Universidade Positivo

www.up.edu.br

Thank you!



